



## 2010 Riverfest Corporate Sponsorship Package July 1<sup>st</sup> – July 4<sup>th</sup>, 2010

### **Diamond Level (\$10,000 +)**

#### **“Star of the Festival”**

- Extra signage located near main stage.
- Recognized as an official sponsor of the 2010 festival with your company logo on all promotional material (print/media).
- Company logo will be incorporated and promoted with Riverfest (for 1 year).
- Corporate introductions and cheque presentation (sponsorship) on main stage before festival headliner (corporate recognition), if requested.
- Six all access backstage passes for the duration of the festival.
- Recognized by our Master of Ceremonies with verbal sponsorship promotions throughout the four day festival (on main stage).
- Prominent signage within the Riverfest grounds, your corporate logo & colours throughout the entire Festival.
- Recognition in the official Riverfest brochure, both on sponsorship page and throughout print wherever Riverfest logos are present (15,000 copies).
- Recognition in all advertising initiatives undertaken (radio and posters).
- Recognition on the official Riverfest Website and link from our website to yours.
- Recognition in the Recorder and Times in our sponsor “thank you” advertisement.
- Twenty Adult corporate passes for the duration of the festival.
- Booth / Vendor space for the entire festival (max 20x20).
- Corporate seating reserved in Bavarian Gardens (10 Seats) plus 10,000 Rack Cards.
- Limited availability and time sensitive

## **Platinum Level (\$5,000 +)**

### **2010 Riverfest Partner**

- Recognized by our Master of Ceremonies with verbal sponsorship promotions throughout the four day festival.
- Prominent signage within the Riverfest grounds, your corporate logo & colours throughout the entire Festival.
- Recognition in the official Riverfest brochure (15,000 copies).
- Recognition in advertising initiatives undertaken (radio and posters).
- Recognition on the official Riverfest Website and link from our website to yours.
- Recognition in the Recorder and Times in our sponsor “thank you” advertisement.
- Sixteen Adult corporate passes for the four days of the festival.
- Four backstage passes for each day of the festival.
- **Corporate seating reserved in Bavarian Gardens (6 Seats) plus 10,000 Rack Cards (if Requested).**

## **Gold Level (\$4,000 +)**

### **2010 Riverfest Day Sponsor**

- Recognized by our Master of Ceremonies with verbal sponsorship promotions throughout the four day festival.
- Day sponsorship (recognized as your corporate day) through Signage / Brochures etc.
- Signage within our festivals grounds.
- Recognized in the official Riverfest brochure (15,000 copies).
- Recognition on the official Riverfest Website and link from our website to yours.
- Recognition in the recorder and Times in our sponsor “thank you” advertisement.
- Six Adult corporate passes and ten day passes on sponsored day.
- Vendor space available near main entrance for giveaways, displays, advertising, etc. (max space of 10x10).
- Four backstage passes for day of sponsorship.
- Corporate seating reserved in Bavarian Gardens (4 Seats) (if requested).

## **Silver Level (\$3,000 +)**

### **Master of Ceremonies Sponsor**

- Four day sponsorship of our Master of Ceremonies.
- MC will wear company clothing throughout duration of festival.
- Verbal sponsorship promotions through the four day festival by MC.
- Signage within our festivals grounds.
- Recognized in the official Riverfest brochure (15,000 copies).
- Recognition on the official Riverfest Website and link from our website to yours.
- Four Adult corporate passes and 6 day passes on sponsored day.

## **Bronze Level (\$1,500 +)**

### **2010 Riverfest Entertainment Sponsor**

- Signage within the Riverfest grounds.
- Recognition in the official Riverfest brochure (15,000 copies).
- Recognition in the Recorder and Times in our sponsor "thank you" advertisement.
- Six Adult corporate passes for all four days of the festival.
- Booth space (10x10) for company advertising / giveaways or whatever use sponsor chooses (with approval from the Riverfest Committee).

## **2010 Riverfest Special Attraction Sponsor (\$1,000 +)**

- Signage within the Riverfest grounds.
- Recognition in the official Riverfest brochure (15,000 copies).
- Recognition in the Recorder and Times in our sponsor "thank you" advertisement.
- Four Adult corporate passes for all four days of the festival.
- Booth space (10x10) for company advertising / giveaways or whatever use sponsor chooses (with approval from the Riverfest Committee).

### **2010 Riverfest Event and Activity Sponsor (\$500+)**

- Signage within the festival grounds.
- Recognition in the official Riverfest brochure (15,000 copies).
- Recognition in the Recorder and Times in our sponsor "thank you" advertisement.
- Two Adult passes for all four days of the festival.

### **2010 Friends of Riverfest (\$250 +)**

- Small group signage within the festival grounds.
- Recognition in the official Riverfest brochure (15,000 copies).
- Recognition in the Recorder and Times in our sponsor "thank you" advertisement.
- Two Adult passes for any day of your choice.

### **SPECIAL OFFER DIAMOND, PLATINUM, AND GOLD LEVEL SPONSORS ONLY**

You have an opportunity to have your company name and logo printed on a wristband for a day of your choice for an additional \$500 over and above your sponsorship amount.

OR

You can have your company name and logo on the wrist bands for all four days of Riverfest 2010 for an additional \$1,500.